



The Freshman Academy

**Benjamin Franklin High School
550 N. Broad Street Philadelphia, PA 19130**

May 4, 2020

Dear Guidance Counselor,

The Freshman Academy at Benjamin Franklin High School is hoping this letter finds you safe! We are reaching out to inquire about current 8th grade students that are still seeking a high school home. We are still enrolling students that believe Ben Franklin can be their “best fit.”

Here at Ben Franklin, freshman students have their own academy with an Assistant Principal, counselor and several advisors that are responsible for successfully transitioning 9th grade students throughout their first year at high school. With our 5R mantra embodying the concepts of Resiliency, Respect, Relationships, Responsibility, and Readiness, we make it our mission to prepare students for their sophomore year, ensuring each student and their families are knowledgeable about the promotion requirements of “4 core plus 1 more.”

Ben Franklin offers 5 Career & Technical (CTE) programs in addition to the only Navy JROTC program in the city of Philadelphia. Together, the trades of Computer Aided Architectural Draft & Design (CADD), Culinary Arts, Precision Machinery, Property Facility Maintenance, & Welding have produced several licensed students that began their careers while still enrolled at Ben Franklin.

Winning titles in football, a record-breaking JV basketball season, largest track & field program in years, and a competitive bowling team are some of the positives that our twelve sports programs offer to our Electron student body.

If you have students that thrive in an environment with ample hands-on learning experiences, long for work-study opportunities, and need to be in a community that is rooted in love, Ben Franklin is their “best fit.”

Please send the name and contact numbers of all interested 8th grade applicants to the email address included below. In addition to recruitment for current 8th grade applicants, we are offering to present all of the options Ben Franklin has to offer to your 7th graders in the Fall of 2020. If interested, please let us know so that we can follow up ASAP.

We look forward to building a steady relationship where we can join forces to ensure students are encouraged to reach their highest potential.

Warm Regards,

The Freshman Academy
Ben Franklin High School

Email: Bfhsrecruitment@gmail.com
Instagram: [Freshman_Academy_Bfhs](https://www.instagram.com/Freshman_Academy_Bfhs)